



This packet includes:

- Prescription Form
- Letter of Medical Necessity Form
- Physician Information Brochure

To order directly from Athena Feminine Technologies:

1. Obtain a prescription for the Athena PMT

Take these materials to your doctor and request that he/she prescribe an Athena PMT for you. If your doctor has questions many answers can be found on our web site, www.athenaft.com. We have also included an informational brochure for your physician that you can print out and take with you.

2. Order directly from Athena Feminine Technologies

Mail or fax the completed prescription form, copies of your insurance cards and the completed Letter of Medical Necessity to:

MAIL:

**Athena Feminine Technologies
21 Orinda Way, C246
Orinda, CA 94563**

FAX:

1(866) 796-2257

All orders must be accompanied by photocopies of any insurance cards and a completed Letter of Medical Necessity.

If you have insurance, Athena will coordinate the billing with your insurance and inform you of the cost before processing your order. All costs of the product not paid for by your insurance company will become your responsibility.

Please review the Purchase Agreement on the Order Form for terms and conditions of sale.



Athena Pelvic Muscle Trainer® Order Form

MAIL OR FAX THIS FORM TO:
Athena Feminine Technologies
21 Orinda Way C246
Orinda, CA 94563
1(866)-308-4436, Ext 0 **FAX:** 1(866) 796-2257

Please Include:

- *Copies of insurance cards**
- *Letter of Medical Necessity Form**
- *Complete Purchase Agreement section**

(We will be unable to file insurance claims without Letter of Medical Necessity & copies of both sides of current insurance cards)

Patient Information (please print)

*Name _____ *Phone # _____ E-mail _____

Primary Insurance Company _____ Group # _____ ID/Claim # _____

Primary Insurance Address _____ Phone # _____

*** Physician Prescription Information ***

Copies of Insurance Cards (both sides) and Letter of Medical Necessity MUST accompany this order

I am prescribing the Athena Pelvic Muscle Trainer HCPCS Code: E0740
CPT Codes: 97030
97032

Diagnosis:
 Urge Incontinence Stress incontinence Mixed incontinence Pelvic floor dysfunction Other

*Physician Signature _____ *Prescribing Physician's Name _____ Date _____

*Ship to Address (No P.O. Boxes) _____ City _____ State _____

Zip _____ Ship to the Attention of: _____ Phone # _____

Purchase Agreement

If I have insurance, Athena Feminine Technologies, Inc, will coordinate the billing with my insurance company. **All costs of the product not paid for by my insurance company will become my responsibility.** Should my insurance company not reimburse, I will be contacted and my credit card will be charged in full for the product. I authorize any holder of applicable medical information about me to be released to the CMS or its agents which may be required to determine the benefits payable for related products or services. After all required payments have been received by Athena Feminine Technologies, I own the product. By signing below, I understand & agree to the above terms and authorize my credit card to be charged in accordance with the above terms.

*Credit Card Number _____ Visa MasterCard Discover *Expiration Date _____

*Patient Signature _____ *Date _____

Address (if different from above) _____

All sections with () must be filled in to have prescription processed

LETTER OF MEDICAL NECESSITY

The following information is being requested to document medical necessity for the treatment and purchase of the **Athena Pelvic Muscle Trainer™** product.

This form must be completed and signed by the patient's attending physician to be valid.

Please fax to (866) 796-2257

Reimbursement & Billing Hotline (Toll Free): 1-866-308-4436 ext 0

PATIENT INFORMATION (Please print)

Name _____

Address _____

Date of Birth _____

Social Security Number _____

Phone Number _____

MEDICAL NECESSITY INFORMATION

Diagnosis & ICD-9-CM Codes:

788.31 Urge incontinence, 596.59 Detrusor instability, 739.5 Pelvic floor dysfunction, 625.9 Pelvic pain,
 625.6 Stress incontinence, female 728.2 Muscle weakness, 728.85 Muscle spasm, 788.33 Mixed
incontinence, Other: _____

The Athena Pelvic Muscle Trainer is prescribed for: (Check all those that apply)

Improve urethral closure function Inhibit irritable bladder muscle Improve urethral sphincter function
 Inhibit unwanted bladder contractions Other _____

Are the pelvic nerves intact? Yes No

Anticipated benefit from use:

Increased pelvic muscle strength Increased pelvic muscle coordination Increased voiding interval
 Neuromuscular re-education Hypertrophy of pelvic floor muscles Decreased urinary leakage
 Decreased involuntary detrusor contractions Other _____

Prognosis: Excellent Good Fair Poor

Has the patient undergone and failed a four week trial of Pelvic Muscle Exercise (PME) training?

Date PME prescribed:

Date reevaluated:

Did PME work to help the patient's condition? Yes No

Comments:

Prescribing Physicians Name _____ NPI# _____

Address _____

Phone # _____

Physician Signature _____ **Date** _____

FIELD STUDY

The field study was conducted at the Texas Medical Center under the direction of two well known researchers from Baylor College of Medicine and the University of Texas Medical School. The patients were so pleased with the results that they refused to return their PMT's. Results showed that the Athena PMT is a safe and effective way to treat incontinence.

"The data appears to indicate that the use of this device has resulted in increased muscle strength, and a decrease in muscle tension of many of the patients treated."

Raymond H. Kaufman M.D.
Chairman, Emeritus, OBGYN
Baylor College of Medicine

"The results showed good benefits in patients with chronic pelvic dysfunction, such as vulvar vestibulitis and urinary incontinence, and clearly the applicability of the device has a large market in the future for the treatment of these disorders."

Vladimir Redko, M.D.
Medical Director,
Pain and Health Management Center
Texas Medical Center

HCPCS Code: E0740
CPT Code 97014 (Pelvic Floor Electrical Stimulator)
National Health Related Codes Number (NHRIC) - 8488

www.athenaft.com

"Since Kegel originally described his exercises, they have become the first option for persons with mild to moderate stress incontinence and have also been shown to assist a person with urge incontinence. Improvement occurs in 60 to 80 percent of the cases."

Diane Kaschak Newman
The Urinary Incontinence Sourcebook

"The muscle trainer itself has many advantages over voluntary exercises. It is simple to use and it works! My muscle strength improves with each use. I know that my muscle trainer is safe and effective. I have had such a positive experience with it that I will not give it up!"
N.B.

"After years of incontinence, I can't quite get used to the idea that I am dry. What a great feeling this is!... Athena, thank you for changing my life!"
P.S.

"I am immensely grateful for the progress I have made. After years of suffering I have finally begun to feel like a normal woman again. I definitely want to continue using the pelvic muscle trainer, even when the study is over. I would very much like to see women everywhere given access to such a valuable piece of equipment."
R.B.

ATHENA FEMININE TECHNOLOGIES, INC
21 Orinda Way, C246 - Orinda, CA 94563
Toll-Free: (866) 308-4436
www.athenaft.com



Pelvic Muscle Trainer™



THE WIRELESS ATHENA PMT
SIMPLE • EFFECTIVE • AFFORDABLE

comfort. control. continence.

Introducing the wireless Athena PMT™

The Wireless Controller

- Dual mode operation for urge incontinence (12.5Hz) and stress incontinence (50Hz)
- Patient-adjustable intensity
- 15-minute preset cycles and automatic shutoff
- Memory function (eliminates need to set level each time)

The Trainer

- Wireless, inserted like a tampon
- Comfortable, easy to use
- Gentle stimulation of the pelvic muscles and nerves performs kegels correctly every time!

The new, patented **Athena Pelvic Muscle Trainer™ (PMT)** is a simple, elegant, and effective solution for the debilitating problems associated with the weakening of the pelvic floor muscles. Never before has any pelvic floor exerciser been able to provide this superior level of performance with the convenience and portability of a cordless design. The PMT is comfortable, easy to use, and enables women to perform kegels correctly, anytime and anywhere

Used for 15 minutes twice a day, the PMT works to:

- Strengthen the pelvic floor muscles
- Inhibit the detrusor muscle through reflexive mechanisms
- Stimulate nerves and increase blood flow to enhance vaginal sensation



FDA Approved

Medicare Reimbursable

By Prescription Only

The American College of Obstetricians and Gynecologists (ACOG)

...ACOG supports the availability of PFES devices for patients because they are convenient, have no side effects...

American Physical Therapy Association (APTA)

...electrical stimulation can significantly reduce UI... PFES is a valuable treatment that improves efficiency of incontinent care

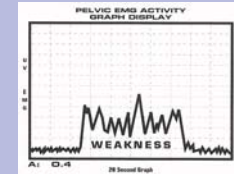
American Urogynecologic Society (AUGS)

...supports the use of PFS therapy as a unique, low-risk therapy which strengthens the body's natural continence mechanisms by stimulating particular pudendal nerve reflexes.PFES is non-surgical, provides a potential cure, and is of relatively low cost....

CASE STUDY

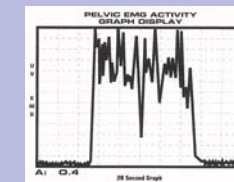
Patient: 67 year old female

- stress incontinence
- hysterectomy and kidney transplant
- using medication and absorbent pads



April 15, 2002

Beginning pelvic muscle strength



May 7, 2002

Increased strength using the PMT twice a day for 22 days

Result: Patient is now continent!

URINARY INCONTINENCE

One in three women in the U.S., and an estimated 200 million women worldwide suffer from the debilitating and often rarely discussed problem of urinary incontinence. Most women are reticent to discuss their own urinary incontinence, and many women incorrectly believe that there is nothing that can be done to alleviate or correct this problem. The new, patented Athena PMT is a discreet, easy to use, and effective way to treat urge and stress incontinence in women.

The Athena PMT has many advantages over voluntary kegel exercises. It is simple to use and it works!